**Newbooks** is a global website dedicated to new books (as things) - new released, new published, new printed - latest, newest, hot. But it is also dedicated to news about books, latest information, news from publishing houses, etc.

Newbooks is for young, old, women, men, youth, parents and their kids. Not special groups but books lovers and books industry.  
Newbooks is for people reading books everywhere (not only in library or home) and in different ways (paper book, ebook, audiobook).

**Newbooks** (company, website, brand image) is:

* modern
* easy, light, fresh
* social, open, mobile, active
* international
* informative, interactive
* independent, free, positive

**Newbooks** (company, website, brand image) is not:

* traditional
* dignified
* stable
* overloaded

Ideas:

1. Logo symbolizes new book(s) or news about books - obviously it is the first idea.
2. It can be also combination of sign, only letters **nb**, sign and letters, etc.
3. Logo is abstract.

Symbol logo and combination of letters nb will be my first choice. Abstract logo the last one.

Websites, images, fonts that fit to **Newbooks** brand image (these are only examples, feelings and directions):

[www.brainly.com](http://www.brainly.com)

[www.wetransfer.com](http://www.wetransfer.com)

[www.disqus.com](http://www.disqus.com)

[www.fru.pl](http://www.fru.pl) (logo)

<http://htmlcoder.me/preview/the_project/v.2.0/template/index.html>

<https://www.fiszkipolityki.pl/>

<https://www.behance.net/gallery/18724795/Time-Travel-App>

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